

Training For Why It Works

Hi, my name is _____.

This video is entitled "Why It Works" because we will clearly show you "Why" BEN-E-LECT's Employer Driven Health Plans™ can and will reduce your health plan cost without reducing benefits.

I also encourage you to watch our videos entitled "What Is BEN-E-LECT?" and "How It Works" to get a complete understanding of BEN-E-LECT's Employer Driven Health Plans™.

So, let me show you, Why It Works.

BEN-E-LECT's Employer Driven Health Plans™ help Employers with as few as 2 Employees or as many as 2000 Employees take advantage of the fact that 50-70% of any group of people do not use their health plan in any given year.

BEN-E-LECT has the actual results from thousands of Employers that prove this is true. But there are many other sources that support Why It Works.

In 2004, Blue Cross of California released data stating that 68% of people in California spend less than \$150 per year on medical services.

In 2008, The Kaiser Foundation released a study stating that 85% of Americans spend less than \$1000 per year in medical services.

Based on these proven statistics, why would any Employer want to continue paying ever increasing premiums for benefits that 85% of its members never use?

To make the situation even worse, Employers have been forced to reduce their benefits just to cope with these rising costs.

That means Employers and Employees are paying more and getting less. Isn't it time you reversed that trend?

(Fax cut off here)

BEN-E-LECT has helped thousands of Employers reduce their group medical plan cost while actually improving benefits. Last year, the average savings for Employers with BEN-E-LECT was over \$3000 per Employee. Your results may vary depending upon the plan and benefits you now provide but isn't it time to start taking control of your health plan cost?

BEN-E-LECT's experienced staff and your Broker can help you get started today.

We look forward to the opportunity to earn your business and your trust.

Thank You.