



## Press Release

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### For Immediate Release

#### **Insurance brokers to address impending reform, compliance**

*Industry experts will present facts of ACA and solutions for helping employers comply Oct. 18 in Ontario*

Ontario, CA – There is no doubt that despite the outcome of the November election, there will be change coming for all of California's business owners in the next year. The complete overhaul of the health care industry and the way it is insured is cause for confusion and worry for many business owners who are trying to understand how to comply with the Affordable Care Act and how to do it successfully.

The Inland Empire Association of Health Underwriters (IEAHU) will present an all-new, one-hour course for local brokers that will examine the way the health insurance industry has reacted to reform in the past and how brokers can get ahead of the curve preparing for the full force of the Affordable Care Act in the very near future.

Mark Reynolds, RHU, created and will present a timely course titled "Health Care Reform is Nothing New: How the Industry Has Always Evolved to Survive" that dares brokers to be true consultants for their clients and not just spread-sheet builders.

With 30 years of experience in the health insurance industry, Reynolds has played an active role in marketing and administration of employer group health plans in California since 1984. He has studied the evolution of the industry through multiple generations of reform and feels he can help brokers prepare for the coming changes in 2013.

Reynolds, who leads the team at BEN-E-LECT, a third party Administrator in Visalia, Calif., is one of the founding members of the IEAHU and is a past president of the California Association of Independent Administrators.

The presentations will be part of a three-hour luncheon organized by the IEAHU from 11:30 a.m. to 2:30 p.m. on Thursday, Oct. 18 at the Embassy Suites in Ontario.

The IEAHU is a trade organization that advocates fair and ethical industry practices and offers support to the community of health insurance professionals of Riverside and San Bernardino Counties.

The luncheon costs \$45 with a \$15 discount for IEAHU members who RSVP. The event is open to non-members as well and will also feature a presentation of legislative updates by California Association of Health Underwriters lobbyist Julianne Broyles. Attendees will receive two continuing education credits from the California Department of Insurance. Registration begins at 11:30 a.m. and the luncheon starts at noon.

Pre-registration and more information about this special event is available online at [http://ieahu.org/regisraiton\)10182012.php](http://ieahu.org/regisraiton)10182012.php) by email at [IEAHU.adminstration@gmail.com](mailto:IEAHU.adminstration@gmail.com) or by phone at 866-922-8387.



Inland Empire Association of Health Underwriters  
Invites you to Participate in the

# IEAHU's Legislation Day and 2 CE Credits on Health Care Reform

# October 18, 2012

Join us at our  
**NEW MEETING LOCATION!**



Don't miss this important 2012 Legislation and Health Care Reform Update and receive 2 CE hours for attending!

You will have an opportunity to be enlightened by two special guest speakers:



**Julianne Broyles**  
CAHU Lobbyist



**Mark Reynolds**  
President,  
BEN-E-LECT

When: **Thursday, October 18, 2012**

Time:

**11:30am** Registration

**12:00pm** Luncheon and  
Chapter Meeting

**12:30pm to 1:30pm**

**Julianne Broyles**— CE #273752 1 hr.  
*Healthcare Reform and Legislative Updates:  
State and Federal Issues*

**1:30 to 2:30pm**

**Mark Reynolds**— CE #284188 1 hr.  
*Health Care Reform is Nothing New: How the  
Industry Has Evolved to Survive*

**“Thank You” to our Luncheon Sponsor!!**



**EMBASSY SUITES  
HOTELS\***

Embassy Suites Ontario - Airport

3663 East Guasti Road,  
Ontario, California, 91761  
**909-605-0281**



### Meeting Fees

- \$30.00 Members with RSVP
- \$45.00 Non-Members and Members without RSVP

**RSVP by October 16th**

Register On-Line: [http://ieahu.org/registration\\_10182012.php](http://ieahu.org/registration_10182012.php)



### October IEAHU Luncheon Meeting Registration Form for Faxing or Mailing

Please check one:  Member  Associate Member  Non Member

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Payment:  Credit Card # \_\_\_\_\_

Expires \_\_\_\_\_ 3 or 4 Digit Code \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Fax To: (951) 243-1618

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